

Tai Timu Tai Pari

# Sea change

Hauraki Gulf Marine Spatial Plan

## HAURAKI GULF MARINE SPATIAL PLAN

### COMMERCIAL SHIPPING

Commercial shipping in the Hauraki Gulf covers commercial freight, tourist cruise ships and ferry journeys.

#### Commercial freight

The Ports of Auckland is the most significant New Zealand port by value of trade handled, with \$26.4 billion of trade passing through each year. That's roughly 31 per cent of New Zealand's total trade.

In the year ending June 2013, this port:

- serviced 1363 freight ships (three to four ships a day)
- handled 819,000 containers
- 4.4 million tonnes of break-bulk (non-containerised) cargo.

Approximately 419 full time equivalent staff are employed by Ports of Auckland.<sup>1</sup>

Freight ships also pass through the Hauraki Gulf Marine Park on their way to the Port of Tauranga.

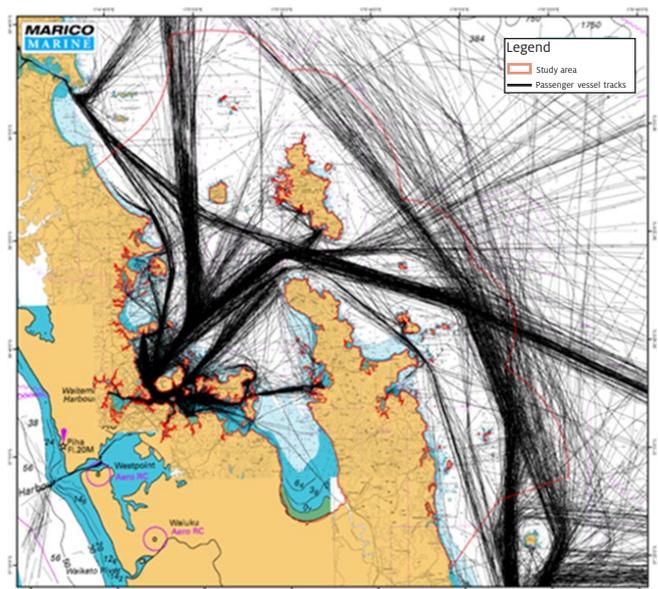
#### Cruise shipping

The Ports of Auckland is the main exchange port for cruise passengers and the place where they spend most days in New Zealand. In the year ending June 2013, 100 cruise ships called, catering to more than 200,000 passengers.<sup>2</sup>

Three quarters of cruise ship activity relates to large vessels. While the Hauraki Gulf islands do not appear to be a significant attraction for major cruise ships they form an essential part of the backdrop and help keep Auckland on the international circuit.<sup>3</sup>

<sup>1,2,5</sup> Port of Auckland website [www.poal.co.nz](http://www.poal.co.nz)

<sup>3</sup> "Towards an economic valuation of the Hauraki Gulf" Barbera, Mattias, 2012.



Vessel tracks through the Hauraki Gulf between October 2011 and January 2012. 5.2 million vessel tracks were recorded in three months.<sup>4</sup>

#### Ferry journeys

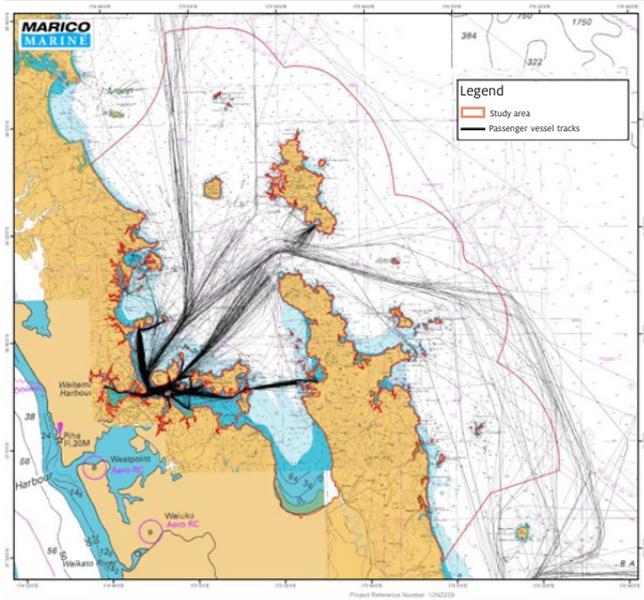
Regular small ferries and charter boats operate in the Hauraki Gulf. Five ferry operators link a number of ferry terminals in Auckland with Coromandel and the Hauraki Gulf islands.

The market make-up is very mixed and diversified between freight, commuters, visiting friends and relatives, commercial trade and tourism. In the year ending June 2013, around 5.5 million passengers took a ferry journey, which represents 20 per cent more passengers than in 2011.<sup>5</sup>



<sup>4</sup> DoC, Marico Marine NZ Ltd

<sup>5</sup> Auckland transport - statement of intent 2013-2016



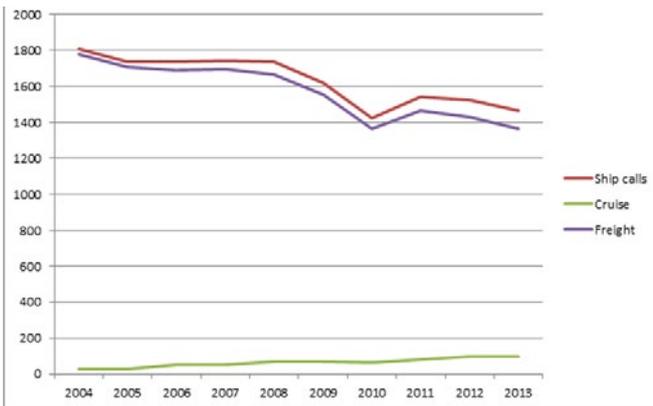
All passenger vessels between October 2011 and January 2012. This division includes all ferries, cruise ships and high-speed non-displacement craft. The majority are regular small ferries and charter boats operating from Auckland and the nearby islands.<sup>4</sup>

### Trends

The number of freight ships calling into the Ports of Auckland has decreased by 23 per cent since 2004. However, as the ships are getting bigger, freight volumes should remain stable or increase over the longer term.

Cruise ship numbers are trending up. Since 2004 they have multiplied by 3.5 per cent, but 2013 figures will be down, for the same reasons as the decrease in freight ship numbers. The number of passengers is expected to remain the same.<sup>6</sup>

The number of ferry passengers is expected to grow by approximately 3 per cent per annum in the next 3 years.<sup>7</sup>



6 Port of Auckland

7 Auckland transport - statement of intent 2013-2016

### Economic impact

The Ports of Auckland adds \$250 million value per year to Auckland's GDP and 2000 jobs according to Markets Economic estimations.

The cruise ship industry adds \$69 million per year to the regional economy. This includes:

- berthage fees, bunkering and maintenance costs
- passenger and crew shopping
- sightseeing on shore and recreation.

Source: Barbera, M. 2012. Towards an economic valuation of the Hauraki Gulf: a stock-take of activities and opportunities. Auckland Council technical report



### Destinations

#### Islands

- Great Barrier
- Motutapu
- Motuihe
- Rakino Island
- Rangitoto
- Rotoroa
- Titirangi-Matangi
- Waiheke

#### Ferry terminals

- Birkenhead
- Bayswater
- Devonport
- Downtown, Auckland
- Gulf Harbour
- Half Moon Bay
- Hannahford's wharf, Coromandel
- Northcote
- Pine Harbour
- Stanley Bay
- West Harbour

